



For Immediate Release

Zebra Technologies Partners With Mid-South Marking Systems to Deliver Quality Healthcare Solutions

Vernon Hills, Ill., June 23, 2006 - Zebra Technologies Corporation, a global leader in delivering on-demand specialty printing solutions for business and process improvement, recently named Mid-South Marking Systems as a certified **Healthcare Partner**. Mid-South Marking Systems is a leading integrator of barcode and RFID solutions in the South.

“As part of our industry-leading PartnersFirst program, the Healthcare certification is intended to provide a tight partnership between Zebra and our partners to help our joint customers navigate the complexities of delivering and measuring the success of healthcare implementations,” said Juliann Larimer, Director of Marketing for Zebra Technologies. “We are extremely pleased that Mid-South Marking Systems has achieved the status of a Zebra-authorized Healthcare Partner, which gives it the distinct advantage of offering and delivering an exceptional solution with Zebra-based offerings.”

According to the Institute of Medicine, medical errors cause up to 98,000 deaths annually in the United States alone. Bar coding applications have been shown to substantially reduce costly and dangerous medical errors, and the recent 17th Annual HIMSS Leadership Survey found that medical error reduction and patient safety improvements will remain top business objectives for hospital IT executives in 2006. Zebra’s bar coded wristbands, unit of dose pharmacy labeling and employee badge solutions help enable patient safety improvements at the bedside and throughout the hospital with patient registration/identification, medication labeling, lab specimen collection, radiology film labeling and surgical instrument tracking applications.

“We are pleased to be 1 of only 15 Zebra-certified Healthcare Partners nationwide. This partnership allows us to better serve our healthcare customers by offering a total solution that can easily integrate with major HIT providers or be used as a stand alone solution. The GPO alliances that Zebra has formed allow us to initiate vendor contract compliance as an added benefit that offers our customers additional savings on bar code technology” says Rick Summers, President, Mid-South Marking Systems.



About Zebra Technologies

Zebra is a leading manufacturer of specialty thermal printing solutions including wireless, mobile, and high performance label and wristband printers designed to meet the needs of the healthcare market. Zebra also offers printing supplies, including highly durable, ready to print Z-Band Direct wristbands, which were awarded the 2004 Frost and Sullivan Product Leadership of the Year Award in the field of medical informatics. Use of these wristbands ensures accurate patient identification and enables healthcare providers to meet patient safety and privacy standards, such as those set by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and the Health Insurance Portability and Accountability Act (HIPAA). In addition, Zebra's newly introduced antimicrobial wristband coating further improves the safety and quality of care by reducing the spread of dangerous and costly hospital infections.

About Mid-South Marking Systems

Mid-South Marking Systems is a solutions-focused reseller of AUTO-ID technologies at the patient bedside and throughout the healthcare supply chain. Leveraging its expertise in bar coding/RFID technology, systems integration, and relationships with industry leaders, such as Zebra and Symbol Technologies, its professional staff has tailored bar coding and RFID solutions throughout the Southeast since 1981. As a Zebra Healthcare Partner, Zebra RFID Partner, and a Zebra Full Service Provider, we deliver value through solutions bundling software, hardware, and comprehensive service programs.